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NEW RECORD DRIVE STARTED BY LEGION

Would Supply All Fighters With Music

Every house in every block, it is hoped, will be contacted during the next few days by members of the Glen Rock American Legion Post and Legion Auxiliary, and the families of those now serving in the armed forces, for old, unused, cracked, or broken phonograph records, in the "More Records for More of Our Fighting Men" campaign.

The canvass that will be made in Glen Rock, will be duplicated by others of the 11,897 posts of the American Legion and the 9,007 units of the Auxiliary.

The "More Records for Our Fighting Men" campaign is the second of such campaigns to be undertaken by the American Legion and Auxiliary. A similar campaign staged in 1942 resulted in the collection of enough old phonograph records to pay for more than \$70,000 new discs, which have been distributed to American fighters around the world. The old records are sold, as scrap, to record manufacturers at ceiling prices, and every cent of the net proceeds is used to purchase newly-issued discs at lowest factory prices. The Legion undertook the new campaign because millions of men have been added to the services since last summer.

Non-Profit Organization

The campaign is authorized by the President's War Relief Control Committee. It is being conducted in cooperation with "Records for Our Fighting Men, Inc.", a non-profit organization of the country's leading musicians and entertainment artists of which Bob Hope is president. Selection of the records and their actual distribution is supervised by the Joint Army and Navy Committee on Welfare and Recreation, a government agency composed of representatives of the divisions of our armed forces.

From Swing to Symphony

New records purchased with funds raised through the sale of the old records, are made into kits of 48 double-sided discs covering the whole field of music, from swing to symphony.

“Old phonograph records are practically useless to most people,” Commander John J. Kelly of the Glen Rock Post said yesterday, “but to record manufacturers, deprived of their regular supply of shellac by the war, old records contain the only source from which new records can be made. Thus old records become a source of funds by which new records are obtained for the men in the services.

Men Want Records

“There can be no doubt that those men want records. A survey carried on by Lt. Robert Wallace, son of the Vice-president, proved that such was the case. The report states that the recreation survey found nearly half the men had trouble finding interesting things to do. The men felt phonographs were the most needed of recreational facilities. Less than half of the men ever listened to the radio. Thus it is officially proven that new phonograph records are in the top rank of the desires of our men in the services.

“The essential soundness of collecting old records and turning them into cash with which to buy new discs was recognized by the Legion last year and it has proven its soundness.

“It is not difficult to be part in the campaign. All anyone has to do is to search the house for old records or get your neighbors to do the same. Get the records together and leave them at one of the following service stations, offered as service depots: Atlantic, 201 Rock Road; Home, 224 Rock Road; Smith & Cornell, 390 South Maple Avenue; White’s 672 South Maple Avenue; Wilcox’s, Rock Road and Maple Avenue. If you cannot do this, get in touch with some member of the Glen Rock Post who will arrange to pick them up, or telephone Commander Kelly, Ridgewood 6-3768.

“The Legion will look after the shipment of the old records and the purchase and distribution of the new ones. There’s many a boy out in the jungles, on a desert or island or in the mountains of Africa or Iceland

who'll be mighty happy because of your labor. Let's draft every old record we can find and send it to war."