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DECISION DEFERRED ON SERVICE STATION
Glen Rock Adjusters Discuss Variance for Colonial-Style Building

Problems involved in refining the gas-station image were aired at last night's meeting of the Board of Adjustment.

A representative of the Humble Oil and Refining Company presented plans to build a new station at Rock Road and South Maple Avenue.

The company wants to replace the present 35-year old building there with what it called the latest type of Colonial station. Architecturally, this would be essentially red brick with some white woodwork.

The Humble representative said the company has designs for porcelain stations and others with a modern effect, but feels that Colonial is more appropriate for Glen Rock.

A Board member asked who had thought up the idea of decorating stations with fluttering banners. The representative said that pole-banners were part of a promotion policy adopted by station proprietors. "Everyone gets into this act, I'll have to admit, sir," he said.

"It looks like Coney Island instead of Glen Rock," a resident said of the banners.

Mrs. [sic] Mabel Hubschmitt of 305 Rock Road, who lives near the station, wanted an explanation of the proposed lighting. The gas pumps would have T-lights over them and three floodlights would be trained on the building, she was told by the representative.

Mrs. [sic] Hubschmitt said the Board should investigate the lighting to see that no glare goes into nearby homes. Light poles 18 feet high should have shades on them, another man said.

"If I ever passed a gas station with light shining in my eyes I wouldn't patronize it," another resident said. The representative said he would be willing to make changes if they wouldn't hurt business too much.

A resident discussing the proposed lighting with her neighbor said, "You're going to get this one in your eyes, and we're going to get that one in our eyes."

Board member Willis Ahrens suggested putting the three bay doors at the rear of the station. Open bay doors would not be attractive at the intersection, he said.

The Humble representative said that was like asking a store-owner to put his door in the rear.